

POSITION DESCRIPTION

RESEARCH AND RADIO INTERN

[Heritage Radio Network](#) | Bushwick, Brooklyn

Summer 2017

Heritage Radio Network is looking to fill a part time position for a research and radio intern. This is a or six-month internship, 15 hours weekly (2 days per week), to begin mid-May. This position is unpaid, but can be applied towards school credit.

About Us:

Heritage Radio Network is a grassroots, action-oriented non-profit Internet radio station focused on creating a food world that is more sustainable, equitable and delicious. Our network boasts 35+ entertaining and informative weekly food-focused programs, and a division of writers who produce stories on topics including Advocacy & Food Policy, Agriculture, Hospitality, Science & Tech, Beverage, and more.

Working at HRN means making a serious commitment to improving the food system and helping to create an exceptional workplace. We are a passionate group of hard workers.

Notable guests have included:

Wendell Berry

Tom Colicchio

Anita Lo

Ruth Reichl

Michael Pollan

Betty Fussell

Gail Simmons

Jacques Pepin

Joel Salatin

Mark Bittman

Danny Meyer

Florence Fabricant

David Chang

Marion Nestle

Rick Bayless

Eric Asimov

Harold McGee

Mark Ladner

Lidia Bastianich

Robert Sietsema

Wylie Dufresne

Christina Tosi

Andrew W. K.

Steve Jenkins

Nathan Myhrvold

Ariane Daguin

Eric Ripert

Sean Brock

Brooks Headley

Cesare Casella

Michael Anthony

Dale Degroff

Kate Krader

Francis Lam

Reggie Watts

Darina Allen

Position Overview:

We are currently seeking a part-time editorial intern to help increase listenership, boost public awareness, and enhance engagement with our 35+ weekly shows and daily news coverage. This internship is a unique opportunity to engage with a community of journalists, food producers, chefs and leaders. This is a position for someone who is interested in a creative approach to content management and promotion through audio and editorial features.

The ideal candidate would be a food studies, media, public relations or communications student.

Performance Expectations:

- Curate existing HRN content through audio, web and written features and promotions (think radio remixes of great show moments, blog round-ups, social media shout outs, newsletters, etc.)
- Research content and assist with planning interviews
- Produce editorial content about network activities and partners
- Assist with host and guest outreach with the network's community of food, drink, and agriculture personalities
- Disseminate relevant promotion and news to our various social media outlets
- Attend events and table on behalf of the network

Additional responsibilities dependent upon experience and interests.

Success Patterns:

- Strong verbal, writing and editorial skills
- Exceptional planning and organization skills
- Socially outgoing
- Professional demeanor
- Self-starter able to set priorities and work independently, or as part of a team
- Adaptable and comfortable with the evolving demands of a small, organization
- Knowledge of/interest in food and agriculture a plus
- Familiar with Google Docs
- Some experience with content promotion preferred
- Well-versed in social media: Facebook, Twitter, Instagram, Tumblr, and blogging

Desired Personal Characteristics

- Creative
- Passion for using digital tools to create social change
- A love for radio/podcasts!
- Flexible with a strong work ethic

Please submit resume, cover letter and short writing sample to:

info@heritageradionetwork.org